

ABSTRACT OF THE DISCLOSURE

A method for providing a graduated revenue stream to  
recommenders of at least one of products and services (P/S)  
5 comprising the steps of (a) providing a central site that  
provides information and permits purchasing with regard to at  
least one of products and services (P/S); (b) determining  
whether a customer query/purchase is based on a recommendation;  
(c) providing the customer query/purchasing with one of: (i) a  
base price if the query/purchase in step (b) is not based on a  
recommendation; and (ii) a base price plus adding of an  
incremental value  $i$  to the base price if there has been a  
recommendation; and (d) paying a percentage of the incremental  
value  $i$  to a first recommender R1.

TOP SECRET//COMINT//EYES ONLY